



*Ramble: A Field Guide to the U. S. A.*  
by Eric Peterson

FOR IMMEDIATE RELEASE:

Denver, Colorado, March 27, 2006

We're happy to report Dr. Gonzo is alive, well, and touring America. (Or perhaps, that's just Dr. Gonzo's spirit.)

Author Eric Peterson revisits the great American road trip in an offbeat, humorous, and thoughtful book. *Ramble: A Field Guide to the U. S. A.*, a hybrid travel guide/travelogue, uncovers unexpected pleasures (and some not-so-pleasing pleasures) across the U. S. A., showing that America is the best destination in the world for a road trip because, not in spite of, its warts.

Peterson takes on passengers, more than just readers. With local color—more in the form of weird, but not limited to bizarre—*Ramble: A Field Guide to the U. S. A.* is genuinely informative for travelers who wish to savor the uniqueness of America. In addition, Peterson shares six, first-person travelogues, documenting his encounters, epiphanies, let-downs, and themed explorations such as Atomic Vacation, Sasquest: The Search for Bigfoot, and Road Trip of the Third Kind.

Rather than list garden-variety attractions, *Ramble: A Field Guide to the U. S. A.* features categories like off-the-wall museums, celebrity graves, unusual public art, local fare, and notorious bars, with headers such as: Big Things and Other Road Art, R. I. P., Vice, Sleeps, and Grub. There is also a typically Peterson catchall, he calls, "Huh?." For example, under Huh?, Peterson takes us to Archie McPhee in Seattle, where he lovingly browses bins and bins of such needful things as recipe cards from the 70s, Elvis impersonator playing cards, as well as Jesus and Freud action figures.

**Author Eric Peterson:**

Eric Peterson has worked as a freelance writer for ten years, contributing to a number of newspapers and magazines. Peterson has worked on a number of travel guide projects, including books by Frommer's, Fodor's, Eyewitness, and *Mobil Travel Guide*. He is the author of *Roadside Americana* and *The Great American Road Trip*. In 2005 Speck Press published his book, *Scooters: Red Eyes, Whitewalls & Blue Smoke*.